







## 2.2 tabulka použití barev







Hlavní firemní barva - černá



	PANTONE	Process Black
	CMYK	C=0%, M=0%, Y=0%, K=100%
	RGB	R = 0%, G = 0%, B = 0%
	RAL	8022
	Oracal	070 (Black)
	WEB	#000000







Doplňková firemní barva - fialovovo-hnědá



	PANTONE	194
	CMYK	C=10%, M=100%, Y=55%, K=39%
	RGB	R = 151%, G = 35%, B = 63%
	RAL	3003
	Oracal	361 (apple red)
	WEB	#97233F

Doplňková firemní barva - šedá teplá



	PANTONE	402
	CMYK	C=13%, M=17%, Y=20%, K=36%
	RGB	R = 169%, G = 163%, B = 155%
	RAL	7030
	Oracal	724 (ice grey)
	WEB	#A9A39B